

CITY OF DORCHESTER  
COMPREHENSIVE PLAN  
2019-2029

VISION

Dorchester is a community of family and friends working together to build a safe and sustainable future while managing quality and environmentally responsible growth.

GUIDING PRINCIPLES

ACCOUNTABILITY

Responsible, committed, and accountable to the citizens that trust the city to carry out our duties with integrity.

FISCAL RESPONSIBILITIES

Fiscal responsibilities and prudent stewardship of public funds are essential for confidence in city operations.

TRANSPARENCY

Open and fair in sharing information with the public about policies, procedures, programs, and practices.

CUSTOMER FOCUS

A dedicated team to serve our citizens. Our currency is the goodwill of the public, earned or lost with every contact and conversation.

ASPERATION

To provide unique approaches and creative solutions to problems and opportunities.

MISSION

Achieve excellence through confidence and trust while consistently desiring to serve.

## STRATEGIC THEMES

#1 Economic Development

#2 Community Growth

#3 Facilities and Infrastructure

Strategic Goals 2019 – 2029

### Theme #1 Economic Development

Goal: Pursue economic development targets. Develop and implement strategies that support economic development to attract and retain businesses, increase tax revenues, and create jobs.

- Attract Jobs
  - Develop a business park and fill with tenants.
  - Develop commercial zoning along major roadways.
- Promote Downtown Development
  - Improve streets to attract business.
  - Adopt regulations to revitalize downtown.
  - Explore public/private partnerships.
- Study Land Use to Optimize Future Economic Growth
  - Create zoning overlay districts in the downtown and major transportation corridors.

### Theme #2 Community Growth

Goal: Promote Growth Appeal.

- Develop policies and programs for expansion and appeal.
- Develop design standards for future local median divided roadways.
- Develop design standards for landscape and monument enhancements along State Highway 289 and Farm to Market 902 as they are built.
- Develop ideas to promote city expansion for a business park and for commercial and residential development.
- Study options to promote construction of high value residential neighborhoods.

### Theme #3 Facilities and Infrastructure

Goal: Upgrade city facilities and infrastructure.

- Develop and construct a new water well with elevated storage to increase water availability.
- Develop, install, upgrade main water lines for service to new and existing customers.
- Make improvements to city infrastructure as necessary to accommodate the growth of the community.
- Initiate a storm water/drainage study.
- Complete street audit- condition assessment – prioritization, for existing streets.